



All Product Handbook

Great Ideas...



transformed to
World Class Products



NUTRILITE™

The Proven Leader...

**Nutriline is the
world's No. 1
selling vitamins
and dietary
supplements
brand*.**



In every part of India where you find Amway, you would find milestones listing its success story. To be part of this success is to walk the path with us. ABOs across the World are walking through this path and touching millions of lives by using Amway products as their building blocks.

One of the biggest strengths of the Amway opportunity is the unparalleled quality of its World Class products. With over 500 scientists and 57 laboratories, stringent standards are maintained, along with continuous process for further improvement in each segment.

Backed by this confidence, Amway products come with a 100% satisfaction or money refund guarantee.* Concentrated formulas enhance the efficiency of many Amway products which offer excellent value-for-money. They are also biodegradable, environment friendly and not tested on animals.

So, come and experience the World of Amway through the extensive portfolio of its quality products.

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* Source Euromonitor International Limited; Vitamins & Dietary Supplements, World, Retail Value RSP, 2010.

* Refer policy for details

Nutrition and Wellness



NUTRILITE Protein

NUTRILITE Protein consists of high-quality protein, sourced from soy protein isolate with naturally occurring Soy Isoflavones, Calcium & Iron, to address daily nutritional needs. 8gm of protein in each 10gm serving, provides 9 essential amino acids which are not produced by the human body and must be obtained from the diet. One serving contains only 0.3gm of fat which is lower than regular servings of protein-rich food.

200g : 100142IDJ
500g : 100141IDJ
1Kg : 107766IDJ

NUTRILITE Kids Drink

Delicious and convenient nutrition at any time. Ideal for growing children and fussy eaters anytime of the day. Provides essential proteins, carbohydrates, vitamins and minerals which supplement meals. These important nutrients help your child grow up with strong bones and muscles, healthy teeth, hair and skin, good vision, sharp mental skills and lots of energy.

Available in Natural Chocolate, Natural Mixed fruit and Natural Strawberry flavours.

Chocolate (500g) : 242462IDJ
Mixed Fruit (500g) : 242259IDJ
Strawberry (500g) : 116347IDJ



NUTRILITE Kids Chewable Multi Vitamin/Mineral

NUTRILITE Kids Multi Vitamin/Mineral helps to give your kids a flying start to good nutrition. Kids love it for the delicious natural orange, vanilla and licorice flavour; the animal characters on the tablets and the cute teddy-bear shaped bottle. Each multivitamin/ multi-mineral tablet contains 13 vitamins and 10 minerals, essential for growth and development of kids. Also contains NUTRILITE Tropical Fruit Concentrates that are a rich source of phytonutrients.

60N Tablets : 242461IDJ





NUTRILITE Kids Chewable Calcium Magnesium

From soccer practice to spelling bees, kids have a way of keeping parents busy. One thing often overlooked in all the running around is the proper development of their bones and muscles. Remember, the early years are the most important in a child's development.

Almost half of our skeleton frame is built during the adolescent life stage, so making sure teens get enough Calcium is critical. Calcium in this nutritional supplement plays a vital role in helping to build a social framework of healthy bones & teeth. The additional Magnesium contributes to the normal functioning of a child's nervous & muscular system. Together Calcium and Magnesium help build healthy bodies.

100N Tablets: A4302IDJ

NUTRILITE is the world's No. 1 selling vitamins and dietary supplements brand. (Source: Euromonitor International Limited; Vitamins & Dietary Supplements, World, Retail Value RSP, 2010).

NUTRILITE is the only global vitamin and mineral brand to grow, harvest and process plants on their own certified organic farms.



NUTRILITE Kids Chewable Concentrated Fruits & Vegetables

Fruits & vegetables are at the core of any healthy diet. Especially, so for growing children. Unfortunately most of the children don't have the fondness for fruits & vegetables. To get the benefit of "Phytonutrients", it is important for children to eat a rainbow of colours from fruits & vegetables. Phytonutrients are rich in antioxidants which are highly beneficial for body as they eradicate the free radicals.

Fortunately we eliminate dinner table tantrums by delicately balancing nature and science by packing the phytonutrient equivalent of 5+ servings of fruits and vegetables. NUTRILITE Chewable Concentrated Fruits & Vegetables are naturally flavoured and coloured, tasty chew-able tablets that your kids will actually love. They'll enjoy the benefits of a healthier heart, eyes, digestive and circulatory systems, without having to hide a single pea under the plate.

60N Tablets: 100346IDJ



NUTRILITE Kids Chewable Iron

Children need iron, and you don't have to take our word for it. According to WHO, iron is one of the top nutrients missing from diets worldwide. And that's especially important for young bodies & minds because iron is what helps the blood carry oxygen to the cells so that the body & mind develops the way they're meant to be. Children need iron to help their minds and bodies develop. Which is why we use the brilliance of science and the goodness of natural ingredients to make NUTRILITE Kids Chewable Iron.

Unlike other iron supplements, NUTRILITE is naturally sourced including its natural raspberry flavor and provides an easily digestible source of iron for energy. So, even the most finicky bundles of energy will gobble them up.

100N Tablets: A8669IDJ



NUTRILITE Kids Chewable C

Children need Vitamin C for healthy bones, teeth, gums, and cartilage. Vitamin C helps support the immune system. NUTRILITE Kids Chewable Vitamin C is naturally flavoured supplement that your children will look forward to taking every day. To ensure their immune system receives the optimal amount of Vitamin C, our thoughtfully developed formula uses Acerola Cherries one of the richest sources of Vitamin C grown at NUTRILITE organic farms.

Moreover Natural NUTRILITE Acerola Cherry Concentrate gives kids all the Vitamin C they need for a day with yummy natural fruit punch flavour, it's a great tasting supplement. So your child will love it everyday.

100N Tablets: A8617IDJ



NUTRILITE Coenzyme Q10

Helps Keep Your Heart Young

Every cell in our body burns energy to do its work. CoQ10 is the required cofactor in the release of energy and maintains energy levels within the cell. Getting sufficient CoQ10 ensures that heart-muscles cells will pump efficiently and give you a healthy heart. But as we age, our bodies produce less & less of this important enzyme. With today's lifestyle and unhealthy eating habits, it may be difficult to get appropriate dietary intake of this very important nutrient. NUTRILITE Coenzyme Q10 is an excellent source of Coenzyme Q10 and has the best form which is fast absorbing Ubiquinone. It is a potent antioxidant and helps cells to produce the energy they need to support healthy heart, liver, kidney and any other cell. Studies suggest that it may also support healthy blood pressure.

45N Capsules: 114115ID



NUTRILITE Vision Health with Lutein

Healthy-Ageing for Your Eyes

Age related macular degeneration (AMD) is a natural process with ageing and gets accelerated due to poor diet, smoking, hereditary reasons, stress, UV rays, working conditions & other lifestyle factors. Poor macular health causes oxidative stress with in the retina & leads to poor vision. Support your healthy vision functioning with NUTRILITE Vision Health with Lutein. It is a scientific formula with unique blend of nutrients - Lutein, Bilberry extract, Black Currant extract, Vitamin A. Supports healthy eye function & visual acuity. Contains Lutein at level that is clinically proven to provide antioxidant defense to macula in retina. Studies suggest that Lutein may also reduce the risk of Cataract extraction. Exclusive NUTRILITE's spinach concentrates in the formula provides additional benefits of phytonutrients.

60N Tablets: 104144ID



NUTRILITE Glucose Health

A Healthy Way for Healthy Glucose Levels

Today high sugar levels in the blood are a growing health concern. If the imbalance in glucose levels in the blood is not adequately controlled then one is at a significantly higher risk of developing many other health complications. NUTRILITE Glucose Health is the scientific formula of powerful nutrients – Chromium Picolinate, Garcinia Cambogia, Gymnema Sylvestra & Vanadium. It assists your body in the task of metabolizing carbohydrates, fats, and proteins, the components of a typical diet & helps support healthy blood sugar levels already in a healthy range. It also contains exclusive NUTRILITE Parsley Concentrates for additional advantage of phytonutrient. It is suitable for all the adults who are interested in managing healthy blood glucose levels.

120N Capsules: A8600ID



NUTRILITE Milk Thistle with Dandelion

Support Your Liver so it can Protect You

Our liver is body's primary organ for detoxification. Liver processes everything you eat, drink or inhale. Poor liver health makes us vulnerable to various health problems. Support your liver health with NUTRILITE Milk Thistle with dandelion. It contains a unique blend of three herbs: Milk Thistle, Dandelion root and Turmeric which are proven to protect and support your liver health. The milk thistle extracts in the formula contains a flavonoid complex Silymarin which is a powerful antioxidant and prevents free radical damage of cells in the liver. Exclusive NUTRILITE Acerola Concentrates & Citrus dry fruit powder provides additional phytonutrient's benefits.

60N Tablets: 100352ID



NUTRILITE Saw Palmetto and Nettle Root

Helps Maintain a Healthy Prostate

Enlarged prostate is one of the most common but often ignored problem by middle aged men. The hormonal changes associated with normal ageing results in gradual enlargement of the prostate gland. It can affect men as young as early 40s and affect the large population of men by the age 60-70 yrs. Some of the indicative symptoms are – frequent urination at night, weak urinary flow, urgency to pass urine, pain during urination, incontinence and sexual dysfunction or in advanced cases, renal (kidney) problems. NUTRILITE Saw Palmetto and Nettle Root is a unique blend of three naturally derived botanical extracts – Saw palmetto, Pumpkin seed oil & Nettle root. These extracts have complementary effects and together aid in supporting prostate health & normal urinary flow. This formula also contains citrus bioflavonoid concentrates and natural beta carotene concentrates for additional benefits of phytonutrients. This is suggested to be used by men over 40 years of age who is interested in supporting normal prostate health.

100N Softgels: A8004ID

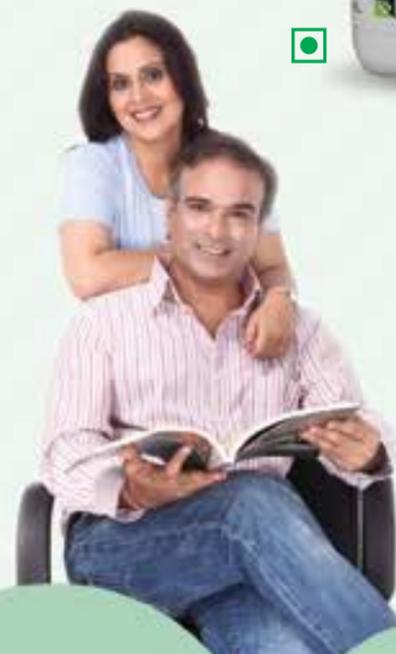


NUTRILITE Multi Carotene

A Powerful Mix of Antioxidants Rich in Vitamin A

Several degenerative problems are associated with damaged caused by free radicals. They have the potential to cause serious cellular damage. The good news is that they are held in check by antioxidants. Carotenoids have rich antioxidant properties and the spectrum of natural carotenoids provides a wider range of antioxidant support to the body. NUTRILITE Multi Carotene is a powerful, blend of natural carotenoid compounds from three concentrates: dunaliella salina algae, tomato and marigold flowers. It contains a broad spectrum of natural carotenoids - Beta Carotene which is Vitamin A precursor, Lycopene & Lutein which exhibits powerful antioxidant activity. It is much more like the mix of carotenoids found in fruits and vegetables. This supplement is intended for daily use by adults to support skin health, eye health, immune system and provide wide range of antioxidant support.

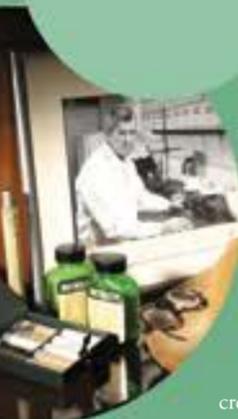
90N Softgels: A8058ID



One Man, Carl F. Rehnberg

Prior to 1934, there were no known multivitamin/multi-mineral supplements. People found it difficult to know if they were getting enough nutrients in their daily diets.

Then, Carl Rehnberg, founder of the NUTRILITE brand, created his first nutrition product and became a pioneer in the history of nutrition.



NUTRILITE Daily

If you are not taking a truly adequate & well-balanced diet, then NUTRILITE Daily may be the convenient once a day choice for supplemental nutrients you've been looking for. Each tablet supplies 13 vitamins, 11 minerals and PhytoFactors Plant Compounds from NUTRILITE's exclusive plant concentrates. NUTRILITE exclusive Nutrilock coating makes tablets easier to swallow.



60N Tablets : 100260IDJ
120N Tablets : 102745IDJ

NUTRILITE Garlic Heart Care

NUTRILITE Garlic Heart Care provides a safe, natural way to support the heart health. It helps maintain blood lipid levels already within the normal range. NUTRILITE Garlic Heart Care comes with an "enteric coating" which helps release nutrients in the intestines without getting destroyed in the stomach. Thus delivering the right amount of Garlic & minimizing "Garlic Breath". It also contains peppermint, a natural, soothing herb. Each daily serving contains 600 mg of dehydrated garlic powder that contains 13.5 mg of Alliin and a potential Allicin yield of 6 mg.



60N Tablets: 100076IDJ

NUTRILITE CH Balance

A naturally sourced green tea extract that has been formulated to deliver two different Phytonutrients in each softgel: catechins and theaflavins. Together, they help maintain healthy cholesterol levels that are already within the normal range. Scientific research suggest that this unique combination keeps the cholesterol in the foods we eat from being absorbed in the GI tract, and encourages the liver to extract more cholesterol from the bloodstream to make bile.

60N Softgels: 100070IDJ

NUTRILITE Fiber

NUTRILITE Fiber is a unique blend of three natural soluble fibers: Resistant maltodextrin, Partially hydrolysed guar gum & Inulin. It offers a convenient way to get the fiber needed to support normal gastrointestinal health and regularity. Blends easily with water producing a clear, tasteless, low viscosity liquid that helps meet the daily requirements for dietary fiber. Contains 3.7 grams of natural, soluble dietary fiber per serving.



200g : 105074IDJ

NUTRILITE Salmon Omega-3

NUTRILITE Salmon Omega-3 provides body with essential Omega-3 fatty acids which are required for normal functioning of the body as well as healthy heart. NUTRILITE Salmon Omega-3 combines fish oil (Salmon, harvested from the deep, cold waters of the Atlantic Ocean) with d-Alpha Tocopherol, to give you a balanced formula of good fats without fishy taste. Each softgel contains Eicosapentaenoic Acid (EPA) & Docosahexaenoic Acid (DHA) in most active form which can be easily used by the body.



60N Softgels: 100066IDJ

Positrim Low Fat Drink Mix

Today's fast paced lifestyles leave little time for nutritionally balanced meals. Positrim drink mix is designed to be safe, delicious and scientifically balanced meal replacement drink. Whether you're looking to lose weight or simply replacing nutrients that you don't currently receive through your diet when you miss meals, Positrim has the answer for you!

Positrim Chocolate (15N sachets) : 212132IDJ
Positrim Vanilla (15N sachets) : 217040IDJ



At the NUTRILITE manufacturing facility, our standards of quality in manufacturing are as much a part of our company culture as our natural farming practices.

Clean rooms and well-cared-for equipment are one measure of excellence; another is the level of expertise demonstrated by NUTRILITE staff throughout the manufacturing process.



NUTRILITE Bio-C

NUTRILITE Bio-C is a potent antioxidant which also helps in the formation of collagen (the biological cement that binds cells together) and aids the body's absorption of iron. It has Vitamin C sourced from Acerola Cherry, one of the richest sources of natural Vitamin C. It also contains citrus multiflavonoid complex, providing additional nutritional benefits of range of phytonutrients.

100N Tablets: 101153IDJ



NUTRILITE Parselenium-E

NUTRILITE Parselenium-E gives your cells a fighting chance from free radicals with a combination of two essential antioxidant nutrients, 400 IU Vitamin-E and 10 mcg Selenium. Provides additional nutritional benefit of Phytonutrients from Parsley concentrate grown at NUTRILITE's Lakeview facility. Each tablet is protected by the Nutrilock coating making it easier to swallow.

30N Tablets: 101154IDJ



Siberian Ginseng with Ginkgo Biloba

Siberian Ginseng with Ginkgo Biloba has a beneficial effect on stamina and resistance of the body. Each tablet contains the strength equivalent of 900mg of dried Siberian Ginseng root. It also contains the strength equivalent of 1.67g of dried Ginkgo Biloba leaves. Contains NUTRILITE Acerola concentrates, Schizandra extract, bitter orange fruit powder and peppermint extract.

100N Tablets: A5985IDJ



NUTRILITE Tri - Iron Folic

Science has proven that people in different life stages have different iron needs and different iron absorption abilities. NUTRILITE Tri-Iron Folic is formulated with a blend of three types of iron that can be more readily absorbed, tolerated and therefore used by your body and prove beneficial to those requiring additional iron – regardless of life stage. Helps keep you healthy.

90N Tablets: 102046ID



NUTRILITE Bone Health with Ipriflavone

It is not only how much calcium you take that matters...what also matters is how much calcium you absorb, metabolize and retain in your bone. Ipriflavone in NUTRILITE Bone Health is shown to minimize the loss of bone mass and nutritionally support bone mineral density. Also contains Chicory root concentrate to further support calcium absorption. Essential for women above 30 years of age.

60N Capsules: AA0089IDN

NUTRILITE Cal Mag D

NUTRILITE Cal Mag D is a unique combination of Calcium, Magnesium & Vitamin D which helps support bone mineral density. While Magnesium plays an important role in regulating calcium levels in bones, Vitamin D is required for promoting calcium absorption from the gut. NUTRILITE Cal Mag-D provides good calcium, magnesium ratio that assists in achieving both calcium & magnesium requirements. The exclusive NUTRILITE Alfalfa concentrate offers natural phytonutrients. NUTRILITE Cal Mag D... foundation for strong, healthy bones.

90N Tablets: 109960IDJ





NUTRILITE Triple Guard Echinacea

It gives your immune system a quick start to protect your body from pollution and change in climatic conditions or in eating habits. Includes fresh plants and roots, harvested at their prime and carefully processed for our unique formula. A standardized formula of Echinacea purpurea aerial parts and roots plus the root of Echinacea angustifolia.

60N Tablets: 100309IDJ

NUTRILITE Glucosamine HCl with Boswellia

Glucosamine, a nutritional 'building block' that supports healthy joints. Other ingredients include Bromelain, a natural enzyme derived from pineapple and Boswellia. NUTRILITE Glucosamine HCl also contains NUTRILITE Acerola concentrate and lemon Bioflavonoids complex with Phytofactors Plant Compounds.

120N Capsules: A8086IDJ



NUTRILITE Natural B

NUTRILITE Natural B boosts your energy levels by releasing energy from carbohydrates, proteins and fats which is essential for the development of red blood cells & the functioning of the nervous system. Provides 7 essential B vitamins, prepared from natural, specially cultured, deactivated yeast. The natural and convenient way to keep up the energy levels all day.

100N Tablets: 101419IDJ



NUTRILITE concentrated fruits & vegetables

Colourful fruits & vegetables are the core of any healthy diet. They are the source of range of important nutrients. Unfortunately we don't take enough fruits and vegetables in our diet. NUTRILITE Concentrated Fruits & Vegetables is the convenient way to get some of the most researched Phytonutrients in amounts equivalent to 10 servings of fruits & vegetables. It also provides added benefits of the exclusive NUTRILITE plant concentrates. These phytonutrients are studied to have range of health benefits. NUTRILITE concentrated fruits & vegetables is the product for all those Who wish to bridge the "Phytonutrient gap" in their diet and are health conscious.

60N Tablets: 102992IDJ

NUTRILITE Hair, Skin & Nails

It's not easy to maintain beautiful hair, skin and nails in today's world. Everything from pollution to stress to UV rays adds to the challenge. NUTRILITE Hair, Skin & Nails will help you look your best.

NUTRILITE Hair, Skin & Nails contains unique combination of nutrients to help make hair, skin and nails healthy and beautiful.

60N Tablets: 106678ID



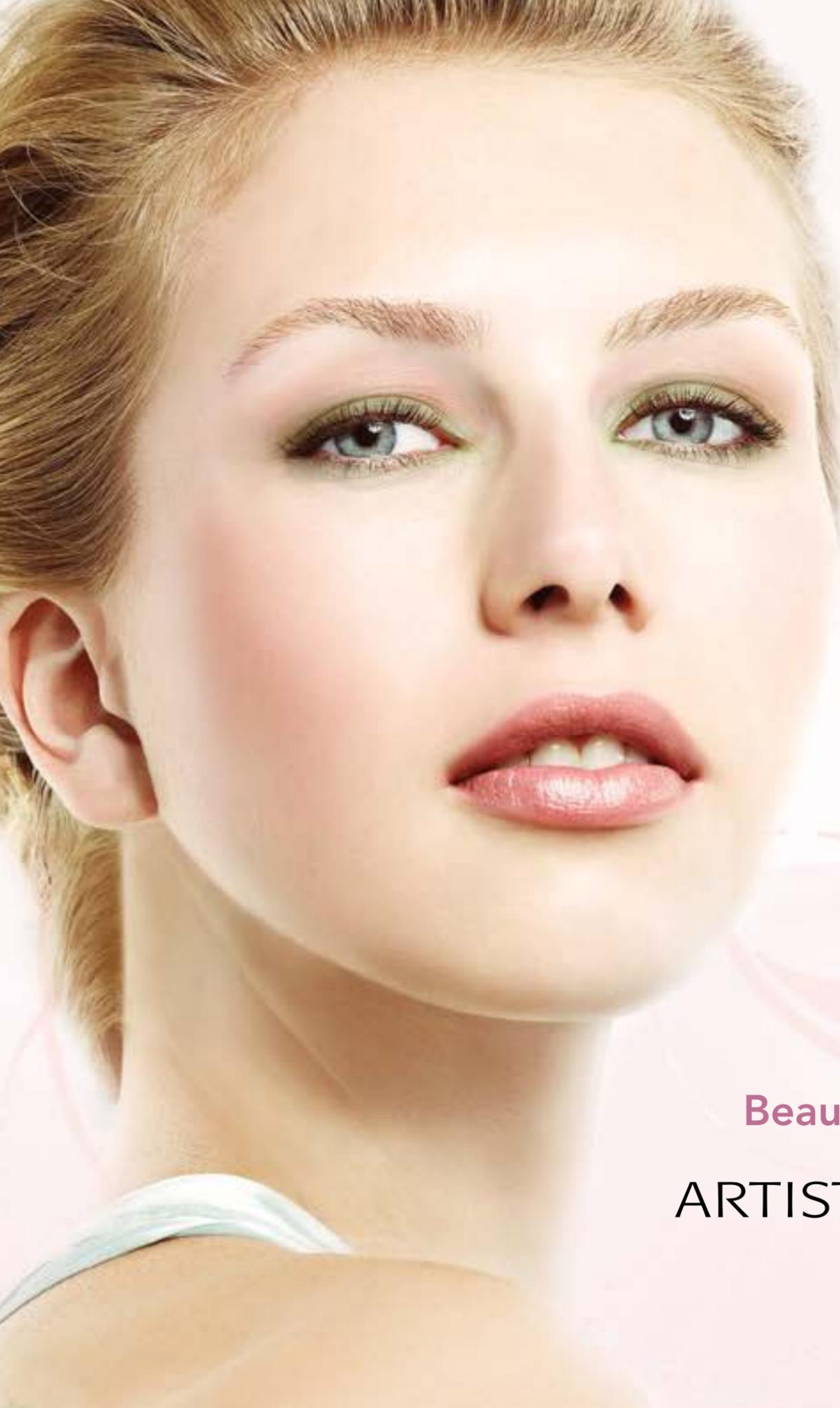
NUTRILITE Black Cohosh & Soy

This exclusive NUTRILITE formula is designed for mature women who are experiencing menopause and the challenges it brings.

NUTRILITE Black Cohosh and Soy may support women's overall wellbeing during menopause. It is a convenient way to supplement a healthy lifestyle with compounds not commonly found in regular diet.

90N Tablets: A8085ID





Beauty

ARTISTRY®

Artistry Hydrating System

Artistry Hydrating System offers the Artistry exclusive, Nourish 3 Complex that is infused with a blend of natural ingredients designed to enhance the natural moisture barrier of the skin to maintain the needed moisture levels of healthy skin. This system provides 12 hours of moisturisation. It comprises of Hydrating Cleanser, Hydrating Toner & Hydration Lotion.

These, with a unique combination of natural oil extracts provide maximum benefits of not only cleansing, toning & moisturizing but also exfoliating, hydrating & protecting the skin, when the products are used together twice daily.

- Hydrating Cleanser (135ml) : 104126IDO
- Hydrating Toner (200ml) : 104127IDO
- Hydrating Lotion (75ml) : 104128IDO



Artistry Essentials is for the practical side of a woman whose beauty routine is quick and efficient. Essentials is a comprehensive product line for all skin types providing optimal skin health with maximum ease of use.

Artistry Balancing System

Artistry Balancing System offers the Artistry exclusive, breakthrough Tri-Balance Complex that are infused with a blend of natural ingredients designed to balance the skin's hydration and oil, helping control oil (sebum) and shine for up to 12 hours. It comprises of Balancing Cleanser, Balancing Toner & Balancing Lotion.

This complex is a unique combination of long-term oil control ingredients / botanicals natural absorbent materials, plus humectants. They provide maximum benefits of not only cleansing, toning & moisturizing but also exfoliating, hydrating & protecting the skin, when the products are used together twice daily.

- Balancing Cleanser (135ml) : 104129IDO
- Balancing Toner (200ml) : 104130IDO
- Balancing Lotion (75ml) : 104131IDO



Artistry Youth Xtend Collection

Reprogramming your skin's future is now possible with the ARTISTRY™ YOUTH XTEND™ Collection. Our revolutionary collection is formulated with LifeSirt Mediterranean Botanical Extract proven in laboratories to extend the life of skin cells.* This extract encourages skin's natural youth protein production, helping skin to resist the visible signs of aging and look younger longer. The look of wrinkles diminishes as our exclusive Micro-X6 Peptide helps repair age damage and boost collagen activity.** Radiance and clarity return as powerful antioxidants and rich conditioning nutrients, including the African Baobab Fruit extract, help to protect and nourish the skin.



Artistry Youth Xtend Power System

Enhance your regimen with ARTISTRY™ YOUTH XTEND™ Power system* which works together to provide you more supple & younger looking skin.

The YOUTH XTEND Power System includes Serum Concentrate, Enriching Cream/ Enriching Lotion and Enriching Eye Cream.

- 78% of women thought the Power System* helped to reduce the appearance of fine lines and wrinkles in just one week.
- 89% of women noticed softer skin in only one use of the Power System*.

* Power system includes Serum concentrate, Enriching Cream / Enriching Lotion & Enriching Eye Cream.



Serum Concentrate

This serum, formulated with highly effective ingredients, helps to smoothen the appearance of fine lines and wrinkles, improves overall radiance and helps keep skin looking younger, longer.

Serum Concentrate (30ml) : 113809ID

Enriching Eye Cream

Created specifically for the delicate eye area, this rich moisturizing cream helps to diminish the look of fine lines and wrinkles for a younger, more vibrant look. 93% of women experienced a clinical reduction in visible fine lines around the eyes.

Enriching Eye Cream (15ml) : 113810ID

Protecting Cream / Protecting Lotion

Ultra moisturizing cream and lotion help shield skin from UV damage with a unique combination of SPF15 sunscreen and antioxidants to help skin look younger.

Protecting Cream (50ml) : 113807ID

Protecting Lotion (50ml) : 113803ID

Enriching Cream / Enriching Lotion

A sumptuous moisturizing night cream and non greasy lotion helps to smooth and revitalize skin for a softer, younger look after one use.

Enriching Cream (50ml) : 113808ID

Enriching Lotion (50ml) : 113804ID



Artistry Polishing Scrub

Artistry Polishing Scrub is Tangerine Berry enriched fragrant scrub that sloughs off dry and dead cells revealing a fresh, healthy and glowing complexion. Contains NUTRILITE-approved ingredients Ginseng and Chamomile. It also consists of hydrogenated Jojoba beads that gently accelerate the skin's natural exfoliation process. It's effective exfoliator leaves skin soft and perfectly polished.

125ml: 106399IDO

Artistry Moisture Intense Masque

Artistry Moisture Intense Masque aids relaxation while cleansing and moisturizing the skin. Regular use leaves skin smooth, clean and hydrated. Contains NUTRILITE approved Chamomile, Methyl Lactate and a Light Cucumber Honeysuckle fragrance to aid in relaxation. Skin feels buttery soft after just one application of this light whipped soufflé.

100ml: 106401IDO



*Based on in vitro oxidative stress assay. ** Based on in vitro assay.

At Artistry Skin Care, we think about the whole, complete person when we develop our products. With this in mind, we consistently develop and market skin care products which are international star-performers, based on the most advanced research and ongoing studies available. We believe that taking care of yourself, including your health and beauty, really should be easy



Artistry Alpha Hydroxy Serum Plus

An alpha hydroxy that's both gentle and effective at smoothing your skin. Alpha Hydroxy Serum Plus is the only alpha hydroxy with a gentle touch. It perfectly blends the exfoliating properties of Alpha Hydroxy Acids with Oat extract, a clinically proven skin soother. It improves skin smoothness by over 60% in 12 weeks and reduces skin flakiness.

30ml: 107992IDO

Artistry Replenishing Eye Creme

Artistry Replenishing Eye Creme is clinically proven to fight the signs of ageing and fatigue, reduce the appearance of fine lines, puffiness, and dark circles around the eyes. It contains Citrus Bioflavonoids from Mandarin Oranges, Grapefruit, Lemon and Bitter Orange Flowers that strengthen capillaries around the eye area. It also soothes, and hydrates your delicate eye area with natural botanical concentrates from NUTRILITE.

15ml: 105531IDO



Artistry Skin Refinishing Lotion

Artistry Skin Refinishing lotion is like velvet on your skin, only better! It encourages your skin to naturally reveal softer, smoother skin with Oats. It uses a unique combination of Sugar derivatives and Algae in addition to Oat proteins, scientifically proven for their smoothing benefits. It exfoliates dead cells revealing a healthy and fresh skin. A single application increases the skin smoothness by over 45%.

30ml: 100240IDO



Your skin is probably the most accurate barometer of what's going on inside of you. That means that unless all of your systems are "go," your complexion will not look its very best! The good news is, if you take good care of yourself, physically and emotionally, your skin will look as robust and healthy as you feel.



Artistry Pure White Essence

Artistry Pure White Essence is a truly brilliant whitening technology that reduces sun damage, restores brightness and lightens your skin. Black cohosh, Asparagus extracts and patented Bitter Orange Peel come together to give dramatic results. Clinically tested, visibly whitens skin in less than 2 weeks with 45% improvement in skin transparency.

30ml: 104020IDO





Artistry Hydrating Foundation

Artistry Hydrating Foundation is a lightweight foundation that instantly moisturises your skin with the ARTISTRY exclusive Nourish 3 Complex, featuring fatty acids from Chia and hydrating Indian Fig. This helps maintain optimal moisture levels of healthy skin for up to 8 hours & diminishes look of fine lines. In addition, the ARTISTRY patent-pending complex Aura of Protection provides an invisible shield to guard against free radicals and has skin-friendly SPF 20 PA +++ sunscreens to protect against harmful UVA/UVB rays. It has Ideal shade technology that adjusts intuitively to match natural skin tone. New ARTISTRY Hydrating Foundation provides natural complexion and a long lasting finish.



Cameo (Fair) 30ml : 106136IDO
Soleil (Medium) 30ml : 106147IDO
Golden (Medium to Dark) 30ml: 106150IDO



Artistry Loose Powder

This fine grade powder should be used as a finishing touch to the foundation to give your skin a smooth matte finish. It controls shine and ensures that make-up last longer. It does not block the skin types. The loose powder comes in a sifter container and a powder puff for an easy application.

Available in two shades: Fair & medium.

25g (Fair) : A4871IDM
25g (Medium) : A4872IDM

Artistry Essentials Creamy Massage

Artistry Essentials Creamy Massage, a luxurious, rich massage cream, which feels soft and light and leaves the skin feeling soft, smooth, moisturised and silky. Contains exclusive Artistry Hydrolipid Matrix and other moisturising ingredients.

It leaves skin hydrated and moisturised, skin texture smooth and silky. Massaging action improves blood circulation activating metabolism. Increases skin clarity, revitalises appearance and improves complexion; skin looks and feels energized. A lightweight, oil-in-water emulsion, facial massage cream. Allergy tested, Dermatologically tested. Non-comedogenic. Won't cause clogged pores. Safe for sensitive skin.

Contains natural Jojoba, Avocado, Meadowfoam Seed Oils and Shea Butter to aid in the massage and leave skin feeling smooth.

100ml: 111643ID



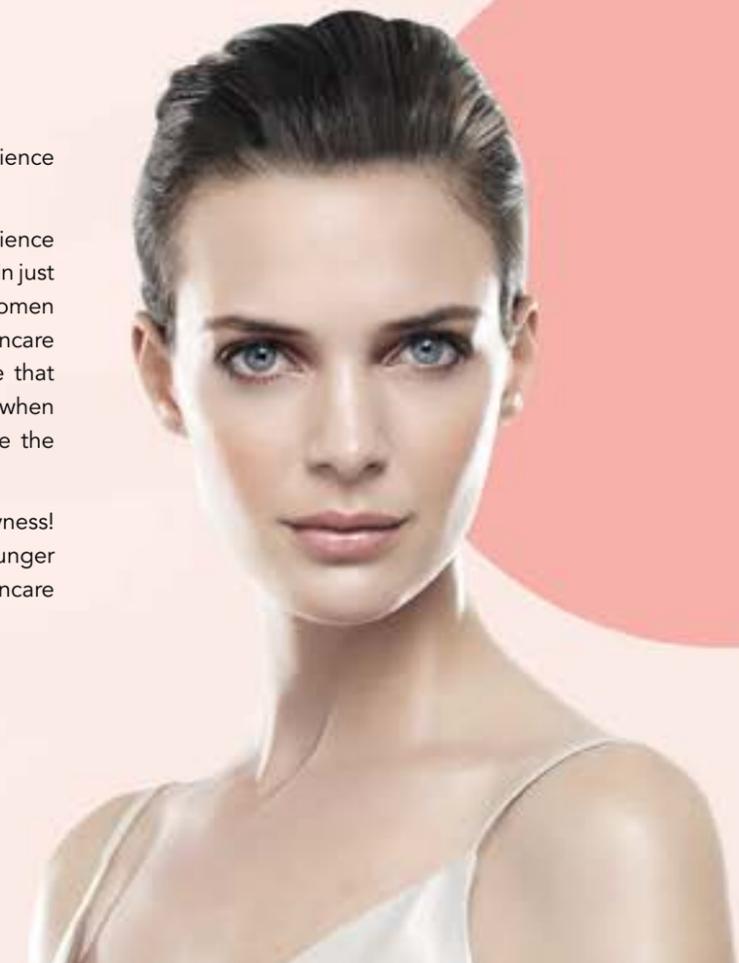
Artistry Intensive Skincare Renewing Peel

8 pumps for 8 minutes and you'll experience unbelievable results!

Rediscover youthful radiance and experience the benefits of a professional peel at home in just eight minutes. After just one use, 93% of women felt softer, smoother skin. Intensive Skincare Renewing Peel uses a mushroom enzyme that adapts to skin's pH, knowing precisely when to turn itself off. For optimal results, use the product twice a week for six weeks.

Peel away the dullness, roughness and dryness! Reveal clear, even, silky smooth, younger looking skin with ARTISTRY Intensive Skincare Renewing Peel.

20ml: 107998ID



Beauty

New colors with improved moisturisation



attitude™ Moisture Intense Lipstick*

attitude™ Moisture Intense lipstick is specially formulated to provide Glossy finish, moisturizing rich coverage which is easy to apply & glides on smoothly. Enriched with Almond Oil, Jojoba Oil helps keep your lips soft & smooth.

It also contains Vitamin E & Sunscreen agents at SPF 15 level which helps nourish & protect your lips all day long against damaging effects of UV sun rays.

Available in 6 stunning colors: Dream Garnet, Hazel Crush, Orchid Spray, Rose Love, Satin Peach & Silky Mauve.

Dream Garnet	(4.5g) : 253936ID
Hazel Crush	(4.5g) : 247168ID
Orchid Spray	(4.5g) : 247170ID
Rose Love	(4.5g) : 247171ID
Satin Peach	(4.5g) : 253937ID
Silky Mauve	(4.5g) : 247169ID

attitude™
Beauty is all about attitude

attitude™ Lip Liner*

Waterproof, long lasting, super creamy attitude™ Lip Liner feels wonderful to apply. It provides even color pay off, that is easy to blend. It has vitamin E that helps preserves moisture. It also contains vitamin C derivate which is a natural antioxidant.

Its retractable twist mechanism with rounded tip enables precise application & enhances lip shape, prevents lipstick from smudging & bleeding. Blends easily with lip color.

Available in 3 new shades: Crazy Plum, Velvet Rose & Creme Latte.

Crazy Plum	(0.35g) : 252917ID
Velvet Rose	(0.35g) : 252918ID
Creme Latte	(0.35g) : 252919ID



attitude™ Nail Enamel*

Discover gorgeous nails with attitude™ Nail Enamel. Use Attitude's new Nail Enamel range to flaunt your nails. So try out these four bright and beautiful sizzling nail colors to beautify your nails.

New improved Quick drying & Enhanced Wear nail enamel that has a smooth and even application. It applies effortlessly, easily & smoothly. Nail Enamel provides full & even coverage with high shine. Contains special Seaweed extracts that help to nourish your nails.

Available in 4 vibrant shades: Bold & Beautiful, Daring Gold, Lavender Love & Pearl Shimmer.



Bold & Beautiful	(8ml) : 254343ID
Daring Gold	(8ml) : 253939ID
Lavender Love	(8ml) : 254344ID
Pearl Shimmer	(8ml) : 253938ID

*For latest color shades, kindly contact the nearest Amway office.





attitude™ 3 in 1 Waterproof Mascara

attitude™ 3 in 1 Waterproof Mascara for volume, lengthening, & curling gives high definition to your lashes. It prevents moisture loss to give you that intense and beautiful look.

attitude™ Eye Liner

Beautify your eyes with attitude's Eyeliner. This smudge free long wear eyeliner dries quickly. Now use this instant settling liner and let your eyes do the talking. This long wearing Eyeliner has a fine applicator to ensure soft application as well as easy and accurate lining. Its superior skin compatibility gives lush black look to your delicate eyes.

Ophthalmologically tested.

attitude™ Kajal Eyeliner Pencil

Accentuate your eyes with attitude™ Kajal Eyeliner Pencil that gives your eyes the bold black look.

3 in 1 Waterproof Mascara (8ml) : 248341ID
 Eye Liner (Black) (2.8ml) : 248342ID
 Kajal Eyeliner Pencil (1.2g) : 248344ID

attitude™ Eyeliner Pencil*

Create gorgeous color & definition with attitude™ Eyeliner pencils that gives your eyes the desired look.

An extremely soft waterproof formula that has excellent and even colour pay-off, easy to blend after application & easy to apply. The formula glides on effortlessly & stays put for hours.

Dermatologically and Ophthalmologically approved.

It comes in three popular shades of the season- Golden Shimmer, Pearl Glam & Smokey Green.

Golden Shimmer (1.2g) : 252916ID
 Pearl Glam (1.2g) : 252915ID
 Smokey Green (1.2g) : 252914ID



attitude™ Duo Blusher*

A sweep of rouge over your cheeks is the surest way to wake up dull, tired skin. It adds radiance to your look.

The attitude™ Duo Blusher blends evenly and flawlessly on the cheek to give you a smooth and soft feel. Excellent pick up and pay off for easy, quick and perfect application. It comes with an easy-to-use applicator, which helps in smooth application.

attitude™ Trio Eyeshadow*

attitude™ Trio Eye Shadow provides you with ultimate colour purity, silky smooth texture, even finish & unprecedented adherence. Its colour smoothes and shades flawlessly and effortlessly with a creamy feel, resulting in a veil of pure even colour. Excellent pick up and pay off for easy, quick and perfect application.

Duo Blusher (Dazzling Sheen) 4.8g : 252913ID
 Trio Eyeshadow (Deep Truth) 4.6g : 252920ID

*For latest color shades, kindly contact the nearest Amway office.



attitude™ Cleanser

Cleansing is the first step in the Skin care regime. Cleansers help to effectively remove make-up, dirt and excess oil leaving the skin feeling soft, fresh & clean.

attitude™ Cleansers are gentle, non-drying & soap free that do the deep-pore cleansing of the skin. They are fortified with Triple Advanced Complex specifically designed for normal to dry skin & for normal to oily skin.

Dermatologically tested.

Cleanser Normal to Oily Skin (150ml): 244746ID
 Cleanser Normal To Dry Skin (150ml): 244743ID



attitude™ Toner

Toning is the second step in skin care regime. The attitude™ gentle, refreshing toner effectively removes last traces of cleanser, make up & dirt. Stimulates skin and leaves it feeling refreshed, cool, moist and soft. It helps to restore the pH level of the skin

They are fortified with Triple Advanced Complex specifically designed for normal to dry skin & for normal to oily skin.

Dermatologically tested.

Toner Normal to Oily Skin (150ml) : 244747ID
 Toner Normal To Dry Skin (150ml) : 244744ID



Skin is sensitive and thus easily gets affected by external stimuli like heat, cold, pollution, dirt etc. So it is very important to take care of one's skin. Cleansing, Toning & Moisturising are the three basic must dos for all skin types and at all times of the year. Cleansing, Toning & Moisturising must be done on a daily basis i.e. twice a day everyday.

attitude™ Moisturiser

Moisturising is the third and final step in skin care regime; it helps to protect skin against moisture loss.

The attitude™ Moisturisers effectively form a moisturising barrier against the drying environment to help smoothen and soften skin. It contains sunscreen with SPF 8 to help protect skin from UV exposure.

attitude™ Moisturiser is a gentle, hydrating lotion, specifically formulated with Triple Advanced Complex and tested for normal to dry skin types & for Normal to oily skin types.

Moisturizer Normal to Oily Skin (45ml) : 244748ID
 Moisturizer Normal to Dry Skin (45ml) : 244745ID





attitude™ Whitening Cream

Get Visibly Fairer, glowing Skin in just 4 weeks

attitude™ Whitening cream is specially formulated with the Triple Whitening Complex which contains :

1. *Lumiskin™, a skin lightening agent that works both on the surface and from within. It helps to decrease the melanin production causing reduction in dark spots & blemishes.
2. Vitamin A,C,E along with Aloe vera and Rosemary extract help to nourish your skin and help to restore the natural glow on your skin.
3. Sunscreen agents with SPF 15 help to protect skin from sun & environment.

*Lumiskin™ is a registered trademark of Sederma SAS France.

Whitening Cream (50g) : 241195ID



attitude™ Face Wash

attitude™ Face Wash is a water based gel and a 100% soap free formulation that traps oil and gently foams it away. It helps to effectively removes dirt, excess oil and reduces the surface sebum levels that can clog pores.

Attitude Face Wash rinses easily and its fresh floral fragrance leaves the skin feeling energized, clean and soft.

It has Vitamin A, C, E, Natural Fruit & Botanical Extracts that helps to keep your skin youthful, radiant and nourished.

Face Wash (100ml) : 244749ID

attitude™ Face Masque

attitude™ Face Masque is rich in natural clays that deep cleanse the skin. The Masque absorbs the excess oil that can cause clogged pores and leaves the skin feeling tighter and fresh.

It has Vitamin A, C, E, Natural Fruit & Botanical Extracts that helps to keep your skin youthful & radiant.

Face Masque (100g): 244750ID



attitude™ Hand & Body Cream

attitude™ Hand and Body Cream is a light and non-greasy cream, containing effective moisturisers. It helps to reduce the dry and scaly appearance of the skin and helps in diminishing the damage caused by the dryness in the environment.

It has Vitamin A, C, E, Natural Fruit & Botanical Extracts that helps to keep your skin youthful, radiant and nourished.

Hand & Body Cream (100g) : 244752ID



attitude™ Foot Cream

attitude™ Foot Cream is a special cream created to soften the foot skin that is dryer and thicker than the other parts of our body. Attitude Foot Cream, rich in emollients, contains effective moisturisers for the skin. It helps cracked heels and smoothes & softens dry rough feet. It has Vitamin A, C, E, Natural Fruit & Botanical Extracts that helps to keep your skin youthful, radiant and nourished.

Foot Cream (75g) : 244751ID



attitude™ Sunscreen Lotion

attitude™ Sunscreen Lotion is a non-greasy lotion, which gets absorbed quickly.

It help protect the skin from harmful UV rays. The SPF 15 level sunscreen agents help to protect the skin against the harmful effects of the environment.

Sunscreen Lotion (150ml) : 244742ID

attitude™ Skin care range of products are fortified with Triple Advanced Complex. This Complex contains: OSMOGELINE™* - red sea weed extract, Vitamin A,C,E & Natural Fruit & Floral extracts like Aloe Vera, Avocado & Grape seed extracts. The new improved attitude skin care range of products help to clean, replenish, moisturise & revitalize your skin making it soft supple & lustrous.

*OSMOGELINE™ is registered trademark of BASF USA.



Home Care



Amway Home SA8 Gelzyme with Natural Softener

Amway Home SA8 Gelzyme with Natural Softener is a highly concentrated, enzyme-based liquid laundry detergent with added Fabric Softener.

SA8 Gelzyme is India's only 3-in-1 laundry detergent which pretreats, cleans and softens in one go. The powerful enzyme based formula gives it excellent cleaning power which removes even stubborn stains, dirt and grime. It's innovative Gelzyme Pretreat Technology gives SA8 Gelzyme the power to fight tough stains besides giving the advantage of "Pretreat Now, Wash Later". The Dual Surfactant System removes collar and cuff stains effectively. It's fluorescent whitening agent gives longer lasting whitening results. The added natural softener in SA8 Gelzyme leaves your clothes feeling soft with every wash. SA8 Gelzyme leaves no irritating residue on your clothes. It is so safe that you can even wash your baby's clothes in it. It's low-foaming formula makes rinsing easy, saving water, time and energy. It's concentrated formula gives you economical cost-per-use.

Bioquest formulation.

Application	Cost Per Use (At M.R.P)
Hand Wash	Rs. 3.9 per bucket
Machine Wash (Small)	Rs. 7.8
Machine Wash (Medium)	Rs. 11.7
Machine Wash (Large)	Rs. 15.6

1L : 112532IDJ
500ml : 116514IDJ



All Amway Home Products are Certified BioQuest Formulations.



BioQuest Formula™

This logo represents the fact that an Amway Home™ product is powered by Bioquest Formula™. These unique formulations contain active ingredients derived from natural sources including coconut, citrus & minerals.

The Bioquest formula delivers powerful cleaning performance & is concentrated, bio-degradable & dermatologist tested.

Amway Home SA8 Delicate

Amway Home SA8 Delicate Liquid Detergent is a liquid laundry detergent for gentle yet effective cleaning of your woollens, silks and expensive clothes.

Specially formulated to remove body oils and oily cosmetic stains. Easy rinsability due to low foaming formula that saves water, time and energy. It is dermatologically tested and leaves no irritating residue behind on the clothes. Concentrated formula for economical cost per use (one 500ml pack of SA8 Delicate gives you 100 bucket washes). To be used on: Silks, Chiffons, Wool, Lingerie, Hand Knitted Woollens etc. Cleans effectively even in cold water.

Bioquest formulation.

SA8 Delicate (500ml) : 116513IDJ



Application	Cost Per Use (At M.R.P)
Bucket Wash	Rs. 4.25 per bucket
Machine Wash (Small)	Rs. 8.50
Machine Wash (Medium)	Rs. 12.75
Machine Wash (Large)	Rs. 17.00



Dish Drops, LOC Multi-Purpose Cleaner & LOC Glass Cleaner are AISE & DfE certified.



Amway Home Dish Drops

Amway Home Dish Drops is a concentrated hand dish washing liquid which cuts & dissolves stubborn grease from your dishes effectively.

The unique Triadic Detergency System in Dish Drops cuts through Animal, Dairy and Vegetable fat leaving your dishes with a mirror like shine.

Contains Aloe-Vera, Sisho & Alpha-hydroxy acids which cares for your hands while you do your dishes. Leaves no streaks, smears or harmful powdery residue behind. Dish Drops can be used on: Brass, Stainless Steel, Teflon, Aluminium, Bone China, Crystalware etc.

Bioquest formulation. AISE & DfE certified.

1L : 110488ID
500ml : 116512ID
Sachet (8ml) : 116516ID

Application	Cost Per Use (At M.R.P)
For greasy utensils	Rs. 3.00

Amway Home L.O.C. Multi-Purpose Cleaner

Amway Home L.O.C. Multi-Purpose cleaner is India's only truly multi-purpose household cleaner.

It is a unique surfactant blend, which can be used to mop floors (Marble, Vinyl, Granite etc.), clean sinks, work tops (Porcelain & Ceramic), moulded plastic furniture, polished wooden fittings, varnished surfaces, washing utensils & laundry.

Contains Coconut oil derivatives making it gentle & mild on hands.

Bioquest formulation. AISE & DfE certified.

1L : E0001ID
500ml : 116511ID
Sachet (8ml) : 116515ID

Application	1 litre Cost Per Use (At M.R.P)
Mopping floors (500 ft ²)	Rs. 1.37
Cleaning any other washable hard surface (300 ft ²)	Rs. 13.77
Hand washing clothes	Rs. 18.36
For dish washing	Rs. 2.30

Amway Home L.O.C. Glass Cleaner

Amway Home LOC Glass Cleaner is a concentrated liquid with a refreshing citrus fragrance.

LOC Glass Cleaner cleans and degreases, powering away soil, grime, and fingerprints, leaving surfaces sparkling without streaks or harmful residue. This effectively and safely cleans virtually all glass surfaces, leaving behind a brilliant shine without unsightly streaks and marks.

Bioquest formulation. AISE & DfE certified.

500ml: 109859ID



Application	Cost Per Use (At M.R.P)
Glass Surface (4 ft ²)	14 paise
Ceiling Fan	70 paise
Telephone	14 paise
Computer Monitor	42 paise
Dirty Switch Boards	14 paise

Application	Cost Per Use (At M.R.P)	
	1:2 dilution	1:5 dilution
Exhaust fan	86 paise	43 paise
Gas Stove	52 paise	26 paise
Refrigerator Surface	86 paise	43 paise
Wire Mesh	Rs.1.73	86 paise
Blocked Burners (Spray & Scrub)	35 paise	17 paise
Oven	52 paise	26 paise

Zoom

Zoom is a concentrated all purpose spray cleaner and degreaser which is effective for spot cleaning tough-to-remove greasy dirt.

It cuts through tough-to-remove greasy strains like cooking oil, fingerprints, crayon marks, lipstick marks, smoke stains, pencil marks and food stains from a wide range of washable surfaces. Zoom is ideal for removing greasy stains from exhaust fans, ceiling fans, wire meshes, gas stoves, blocked burners, refrigerator interior & exterior, engine parts, cycle parts and plastic surfaces.

Just spray & wipe dry!!

500ml: E8393IDJ



Application	Cost Per Use (At M.R.P)
Waist Belt	64 paise
Leather Purse (10"x8")	Re. 1.28
Leather Jacket	Rs. 3.19
Vinyl Suitcase (40"x30")	Rs. 6.38
Leather Wallet	64 paise

Leather & Vinyl Cleaner

Leather & Vinyl Cleaner is a thick liquid cleaning formula for leather & vinyl surfaces. It cleans, conditions, softens and protects leather & vinyl surfaces all in one go.

Leather & Vinyl Cleaner helps leather resist stains and water damage. It is versatile as it beautifies and protects all types and colours of leather & vinyl to keep them looking new.

500ml: E8095IDJ

Pursue Disinfectant Cleaner

Pursue is a proven 'one-step' cleaner-disinfectant-sanitizer-virucide-deodorizer.

It sanitizes hard, non-porous food contact surfaces, without rinsing. It makes hard non-porous surfaces like floors, porcelain, sinks, counter tops, tabletops etc. completely germ free. It can deodorize surfaces in toilet areas, behind and under sinks and counter, garbage storage area and other places where bacterial growth causes malodours.

500ml: E7506IDJ



Application	Cost Per Use (At M.R.P)
Floors (500 ft ²)	Rs. 4.42
Hospital Floors (2500 ft ²)	Rs. 44.16
Toilet/Bath area (100 ft ²)	Rs. 8.83
Sanitizing kitchen work-top (16 ft ²)	Re. 1.10
Disinfect and Deodorize dust bin, dish rack, & kitchen cabinets	Rs. 2.21
Sanitize and Deodorize refrigerator	Re. 1.10



Amway is working with the United States Environmental Protection Agency (EPA) in a partnership that will allow Amway Home products to display their Design for the Environment (DfE) logo on the package. This DfE logo signifies that the formula for this product contains ingredients with more positive health & environmental characteristics than conventional cleaners.



AISE Certification

Amway has met all the entrance requirements & been recommended for recognition in the International Association for Soaps, Detergents & Maintenance Products (AISE) Charter for Sustainable Cleaning. As a participant in the Charter, Amway voluntarily commits to follow industry initiatives for continual improvement in sustainability. Each phase of a product life cycle - raw material selection, chemical safety & advice to consumers on how best to safely use the products - is assessed, reviewed & externally verified. The goal is continual improvement in sustainability for the cleaning industry. Amway has invested heavily in research & development to ensure that our Amway Home products are as green as possible while maintaining high cleaning performance.

Silicone Glaze Auto Polish

Silicone Glaze is a polish for your car, appliances, laminated counter tops, ceramic tiles, bathroom fixtures and aluminum fixtures.

It is formulated with silicones to give both high gloss and excellent durability.

Easy to apply and buff out. It is versatile and can be used on many surfaces and not just automobile exteriors.

500ml: E8967IDJ

Application	Cost Per Use (At M.R.P)
One Refrigerator (165L)	Rs. 10.08
Washing Machine (Med)	Rs. 10.08
Laminated Surface (84 ft ²)	Rs. 20.16
Ceramic Tiles (486 ft ²)	Rs. 30.24
Bathroom Fixture(4 taps, 2 shower)	Rs. 5.04
Medium Size Car	Rs. 100.8



Car Wash Concentrated Liquid

Car Wash is a concentrated liquid for cleaning automobile exteriors.

It contains special wetting agents which improve water penetration and help loosen dirt. Formulated to protect the paint, shine and protective polish of automotive surfaces. Car Wash does not leave any spots, streaks or film behind. Its highly concentrated formula provides 100 washes per pack of 500ml at Rs.2.57 per wash.

500ml: E4111IDJ



SA8 Prewash

SA8 Prewash is an effective liquid for spot treatment of stains on colourfast washable fabrics.

It is dermatologically tested and leaves no irritating residue behind on the clothes. To be used on: Silks, Chiffons, Wool, Lingerie, Hand Knitted Woollens.

SA8 Prewash (500ml) : E8945IDJ

APSA-80 Adjuvant Spray

APSA-80 is an all-purpose spray adjuvant that when mixed with pesticide (insecticide, fungicide and herbicide) or foliar fertilizer improves their effectiveness leading to increased crop yield for the farmer.

It contains biodegradable surfactants that reduces surface tension of water and improves its spreadability and penetration into the soil and thus also acts as an irrigation aid for the farmers.

APSA-80 is an international brand with rich heritage of over 40 years. In these years it has been tested on numerous crops on different types of soil by over 80 International & Indian Agricultural Universities and test facilities to prove its effectiveness.

5L : 239814IDJ
1L : E3417IDJ
500ml : 100949IDJ



Amway Dispensers

Squeeze Bottle with Turret Top: Can be used for (1) SA8-Gelzyme pre-treatment gel. (2) Dish Drops dilution.

Features a flip-top screw-on cap to prevent leakages and spills. Holds up to 500 ml of cleaning solution. The large neck diameter provides for easier and accurate mixing.

Squeeze Bottle with Pistol Grip Sprayer: Especially useful for Zoom and See Spray.

Nozzle offers three options - stream, spray & stop.

Squeeze Bottle (1N) : 110487ID
Turret Top (1N) : PCI1404A
Pistol Grip Sprayer (1N) : NID1065A



Amway Dispensers

Personal Care Pump Dispenser: To be used for effective use of products and avoid wastage. Pump out 0.55 ml of personal care product.

Home Care Pump Dispenser: Both for 1 Litre and 500 ml Home Care Bottles. The durable, spring loaded mechanism accurate measure.

Pour & Measure Cap: High quality, convenient and reusable Pour and Measure Cap [15ml] simplifies the dispensing

Home Care Dispenser (1L) - 1N : EAD1605ID
Home Care Dispenser (500ml) - 1N : WHU9061IDA
Pour & Measure Cap (1N) : 204239ID
Personal Care Pump Dispenser (1N) : AD0868ID

Despite this huge investment in product development, Amway products, in general, are price-competitive and good value for the money. Research shows that some products are less expensive than their counterparts, others are more expensive, and most are competitively priced.

Many products, such as L.O.C. Multi-Purpose Cleaner, are highly concentrated, meaning a single purchase lasts longer. On a cost-per-use basis, these products are priced very competitively.



Personal Care



Satinique Advanced 2-in-1 Shampoo & Conditioner

If you want the convenience of a product that delivers the optimal balance of cleaning, conditioning & smoothing of hair, then Satinique Advanced 2 in 1 Shampoo & Conditioner is just for you!

Satinique exudes confidence with its smart technology - The Ceramide Infusion System that takes care of your hair just like nature.

Naturally derived cleansers from Oats, Kelp & Soap Wort will gently clean & make your hair look its best.

It makes your hair up to 44% smoother after just one use.



250ml : E5030IDJ
4ml : 215434ID

Satinique Advanced Dandruff Control Conditioning Shampoo

Trust Satinique Advanced Dandruff Control Conditioning Shampoo, a daily shampoo formulated with Zinc Pyrithione to control dandruff, itching & flaking.

Natural Chamomile found in the shampoo will soothe irritated scalp caused by dandruff. Up to 56% reduction in dandruff after one week of use.

250ml: E5060IDJ
4ml: 215435ID



Satinique and Satinique Advanced products deliver performance hair care for personal style, masterfully blending the advances in the science of hair technology with the art of fashion. The range of cleansing, conditioning / treatment and styling products cares for every hair type and every style you wish to create.

Satinique Advanced Moisturising Detangler & Conditioner

Satinique Advanced Moisturising Detangler & Conditioner detangles the knots in your hair and controls frizz to make your hair so easy to comb.

This instant moisturizing conditioner is enriched with Vitamin E to nourish dry and over worked hair. Makes your hair up to 10 times smoother in just one use.

250ml: E5050IDJ
4ml: 215436ID





Satinique Hair Rejuvenating Masque

Satinique Hair Rejuvenating Masque is an intensive concentration of Ceramide Infusion System that tame those unsightly splits & will Rejuvenate, Strengthen & Protect your hair.

The naturally derived Wheat Protein will nourish your hair to take care of dull, dry & lifeless looking hair.

150ml : E5070IDJ



Glister Toothpaste Glister Mouth Freshener Spray

Glister multi-action toothpaste fights against cavities, removes plaque, cleans safely, whitens teeth & freshens breath with regular usage. Glister comes with the unique Sylodent advantage that helps to remove coffee, tea & tobacco stains with its enamel-safe polishing, that means whitening without bleaching.

Glister toothpaste has been tested and certified by a leading oral health institute in U.S.

Glister Mouth Freshener Spray gives you instant confidence of fresh breath anytime, anywhere. Convenient, easy-to-carry size with a "finger well" which will help you find the spray nozzle easily in dark.

100g : 200760IDJ
8ml (Mint): 100950IDJ



Persona Toothbrush

Amway's all new Advanced Toothbrushes with "New Accu-Pressure Wave + Ribs Technology" that assists the compact head to bend gently and absorb brushing pressure that might otherwise have irritated or damaged the gums. They have unique tongue cleaner with extra soft rubber ridges which effectively removes bacteria and helps freshen breath. The Toothbrush offers ends rounded DuPont bristles and filaments that are gentle to teeth & gums.

Persona Advanced Family Toothbrush has extra soft gum stimulators which stimulate and massage gums. The gentle active tip design will ensure thorough cleaning of the rear molar.

Persona Junior Toothbrush provides special care with lots of fun. It has extra soft bristles for gentle cleaning & massaging of teeth & tender gums. Its unique vacuum holder makes your brush stand up, providing better hygiene.

All Persona Toothbrushes are available in four attractive colours.

Persona Advanced Family Toothbrush : 246220IDJ
Persona Junior Toothbrush : 241041IDJ



Persona Soap

Persona 3-in-1 Soap

India's first and only Premium 3-in-1 Soap gives excellent germ protection, moisturises your skin and is also a great deodorizer. A complete soap for the entire family. Almond oil provides rich moisturisation. Triclocarbon gives long lasting germ protection and also kills odour causing germs, thus giving you a long lasting deodorizing effect. Persona has unique fragrant oils that gives you a lingering fragrances to keep you odour free day long.

75g: 246173IDJ



Persona Talc

Persona Talc is the finest talcum powder. Its new deodorizing effect provides superior sweat absorption, prevents body odour and has a cooling effect. It has contemporary and attractive packaging with an easy grip. Moreover it has added fragrances of Sandalwood, Cedarwood and Rosewood along with Rose and Jasmine to keep you smelling fresh through the day.

350g: 215358IDJ
200g: 216916IDJ

Attitude Deodorant

Attitude deodorant acts as day long odour neutralizer and leaves you with delicate sense of its lingering feminine fragrance that lets you bloom with confidence of freshness.

Moreover it has a non-irritating and non-whitening formula that minimizes stains on clothes.

150ml: 250320ID



Amway personal care products have built global reputations based on their world-class research and development. This work uses state-of-the-art techniques and equipment to deliver quality products offering outstanding performance and has produced more than 600 patents granted and more than 400 patents pending.





Dynamite Face Wash & Dynamite Whitening Cream

Dynamite Face Wash is a water based gel and a 100% soap free formulation that traps oil and gently foams it away. It effectively helps to reduce dirt and helps to reduce the surface sebum levels that can clog pores. The face wash rinses easily and leaves skin feeling fresh, clean and healthy.

New Dynamite Whitening Cream is specially formulated with *Lumiskin™, sunscreen agents, lemon & cucumber extract which:

- Helps to provide visibly fairer skin
- Helps to lighten the skin colour
- Helps to reduce appearance of dark spots and blemishes
- Helps to protect skin from sun & environment

*Lumiskin™ - is a registered trade mark of Sederma SAS France.

Dermatologically tested.

100ml: 254287ID
50g: 254288ID



TriActiva Complex™
TriActiva Complex is a blend of Chamomile, Aloe Vera & Vitamin E.
Dynamite Products with TriActiva complex:
1. Helps to smoothen the skin.
2. Helps to moisturise and soften the skin.
3. Helps to protect the skin.
TriActiva Complex is present in Dynamite Whitening Cream, Dynamite Face Wash, Dynamite Shaving Foam & Dynamite After Shave Splash.

Dynamite Shaving Foam & Dynamite After Shave Splash

Dynamite Shaving Foam is thick rich foam, spreads easily on the face and softens the beard helping the razor glide smoothly over your skin. It helps provide a really clean shave, most comfortably. Its irresistible masculine fragrance will make heads turn. It is also very easy to rinse off from the face and the blade.

Dynamite Shaving Splash cools, stimulates and refreshes your skin after a close shave. It is enriched with skin conditioners and a special almond derivative which helps to make your skin soft and supple. Use liberally after each shave and see the world notice you!

Dermatologically tested.

200g: 254282ID
100ml: 254283ID



Dynamite Deodorant

Dynamite Deodorant offers day long protection against body odour. It has a lingering masculine fragrance that leaves you feeling fresh and active through the day. Moreover, it has a non-irritating & non-whitening formula that minimizes stains on clothes.

Dermatologically tested.

150ml: 250319ID



G&H Lotion

The goodness of nature have long been associated with beautiful skin. G&H Lotion contains the goodness of Glycerine and Natural honey which retains moisture and conditions skin. It has been formulated with humectants which keep moisture close to the skin.

Contains Allantoin - a proven moisturizer, which leaves your skin feeling smooth and soft.

It is an ideal protection throughout the year for your hands, elbows and also all over your body.

60ml : 100661IDJ
250ml : E2183IDJ

G&H Body Shampoo

The protection enriched G&H Body Shampoo combines the freshness of glycerine and natural honey, which pampers your skin with rich creamy lather from head to toe.

It is specially designed for deep cleaning and conditioning, leaving your skin soft and smooth. It rinses easily and is pH balanced.

For most economical and effective usage, use with Amway's Body Sponge. Body Sponge is available in Ivory and Peach shades.

G&H Body Shampoo (60ml) : 100660IDJ
G&H Body Shampoo (250ml): E6826IDJ
Body Sponge (Ivory) - 1N : 250674ID
Body Sponge (Peach) - 1N : 250673ID

Nature Shower Creme Hand Soap

Nature Shower Creme Hand Soap leaves your hands clean and soft. Enriched with natural Aloe Vera and 5 different skin conditioners.

Rich lather that leaves hands soft & clean.

Mild enough for everyday use.

For a most economical and effective application, use with Amway personal care pump dispenser.

250ml: E2184IDJ



Great Value Products



Dynamite Shaving Cream

Dynamite Shaving Cream is specially formulated to give you the power of confidence. Dynamite shaving cream's thick rich foam spreads easily on the face helping the razor glide smoothly over your skin. It is formulated with ingredients which soften and lift the beard to give a close and comfortable shave. It contains natural moisturisers and conditioners derived from shea butter and meadowfoam seed oil, which helps to protect your skin and leaves it feeling ultra soft and smooth. It rinses easily from the face and blade, leaving behind an irresistible refreshing masculine fragrance.

A pack of two 70g tubes: 254285ID

Dynamite Disposable Razor

Get a complete shaving experience with this power packed razor. Its swivel head minimizes nicks and cuts, while its twin blades ensure a close shave. Enriched with Vitamin E, its lubricating strip provides the much needed moisture to your skin.

Pack of 10 Razors: 254286ID



Amway's Great Value Products are conceptualised specially for Indian market with same International quality high standards to reach more and more users.



Dynamite Hair Cream

Enliven your hair with Dynamite Hair Cream. Its natural ingredients like Henna, Shikakai Extract and Coconut Oil condition and soften the hair and give it that extra shine. It also contains Vitamin-E which helps strengthen the hair roots.!

150g Tube: 254284ID



Great Value
Products offer
ease of use
and Amway
retailing.



Persona Amla Hair Oil

Give your hair a rich natural shine with all New Persona Amla Hair Oil. It's enriched with goodness of Amla which helps enhance hair growth and strengthen hair roots. Regular use prevents dry scalp and conditions hair so that your hair look healthy and nourished.

Go on; get your hair the Persona Amla care today!

200ml : 230415IDJ



Persona 100% Pure Coconut Oil

Amway's Persona 100% Pure Coconut Oil is prepared from superior quality coconuts, from God's own country. This pure edible oil is good for cooking and a must for every household.

Now available in 500ml pack.

So, experience the benefits of purity in a bigger pack.

500ml : 246174IDA

Persona Classic Family Toothbrush

Welcome the slim and sleek looks of new and attractive Classic Family Toothbrush with a big smile!

This lighter toothbrush has a comfortable grip and a special Accu-Pressure Point Technology that ensures optimal cleaning control and gently massages gums without causing pain or bleeding.

The non-slip grip and angled design ensure that the brush slides easily between teeth and effectively removes food and plaque that remain between the teeth after meals. What more, it is available in four contemporary colours.

A pack of four brushes : 230295IDJ



Nutrition & Wellness

SKU No.:	Product Name	Pack Size	MRP (₹)
100142IDJ	NUTRILITE Protein Powder	200g	909
100141IDJ	NUTRILITE Protein Powder	500g	1,909
107766IDJ	NUTRILITE Protein Powder	1kg	3,219
242462IDJ	NUTRILITE Kids Chocolate Drink	500g	998
242259IDJ	NUTRILITE Kids Mixed Fruit Drink	500g	998
116347IDJ	NUTRILITE Kids Strawberry Drink	500g	998
242461IDJ	NUTRILITE Kids Chewable Multivitamin / Mineral	60N tablets	1,214
A4302IDJ	NUTRILITE Kids Chewable Calcium Magnesium	100N tablets	839
100346IDJ	NUTRILITE Kids Chewable Concentrated Fruits & Vegetables	60N tablets	1,559
A8669IDJ	NUTRILITE Kids Chewable Iron	100N tablets	679
A8617IDJ	NUTRILITE Kids Chewable C	100N tablets	1,569
100260IDJ	NUTRILITE Daily	60N tablets	1,259
102745IDJ	NUTRILITE Daily	120N tablets	2,139
105074IDJ	NUTRILITE Fiber	200g	919
212132IDJ	Positrim Low Fat Drink Mix (Chocolate Flavour)	15N sachets	1,949
217040IDJ	Positrim Low Fat Drink Mix (Vanilla Flavour)	15N sachets	1,949
100066IDJ	NUTRILITE Salmon Omega-3	60N softgels	1,349
100076IDJ	NUTRILITE Garlic Heart Care	60N tablets	719

Beauty | Artistry

SKU No.:	Product Name	Pack Size	MRP (₹)
104126IDO	Artistry Hydrating Cleanser	135ml	1,219
104127IDO	Artistry Hydrating Toner	200ml	1,219
104128IDO	Artistry Hydrating Lotion	75ml	1,439
104129IDO	Artistry Balancing Cleanser	135ml	1,219
104130IDO	Artistry Balancing Toner	200ml	1,219
104131IDO	Artistry Balancing Lotion	75ml	1,439
113809ID	Artistry Youth Xtend Serum Concentrate	30ml	4,199
113810ID	Artistry Youth Xtend Enriching Eye Cream	15ml	2,599
113807ID	Artistry Youth Xtend Protecting Cream	50ml	3,699
113803ID	Artistry Youth Xtend Protecting Lotion	50ml	3,699
113808ID	Artistry Youth Xtend Enriching Cream	50ml	3,699
113804ID	Artistry Youth Xtend Enriching Lotion	50ml	3,699

Beauty | Attitude

SKU No.:	Product Name	Pack Size	MRP (₹)
253936ID	Attitude Lipstick (Dream Garnet)	4.5g	275
247168ID	Attitude Lipstick (Hazel Crush)	4.5g	275
247170ID	Attitude Lipstick (Orchid Spray)	4.5g	275
247171ID	Attitude Lipstick (Rose Love)	4.5g	275
253937ID	Attitude Lipstick (Satin Peach)	4.5g	275
247169ID	Attitude Lipstick (Silky Mauve)	4.5g	275
254343ID	Attitude Nail Enamel (Bold & Beautiful)	8ml	142
253939ID	Attitude Nail Enamel (Daring Gold)	8ml	142
254344ID	Attitude Nail Enamel (Lavender Love)	8ml	142
253938ID	Attitude Nail Enamel (Pearl Shimmer)	8ml	142
248341ID	Attitude 3 in 1 Waterproof Mascara	8ml	445
248344ID	Attitude Kajal Eyeliner Pencil	1.2g	349
248342ID	Attitude Eye Liner	2.8ml	499

PRICE LIST*

SKU No.:	Product Name	Pack Size	MRP (₹)
100070IDJ	NUTRILITE CH Balance	60N softgels	2,799
101153IDJ	NUTRILITE Bio - C	100N tablets	1,219
101154IDJ	NUTRILITE Parselenium E	30N tablets	1,249
A5985IDJ	NUTRILITE Siberian Ginseng with Ginkgo Biloba	100N tablets	2,819
102046ID	NUTRILITE Tri - Iron Folic	90N tablets	899
109960IDJ	NUTRILITE Cal Mag D	90N tablets	659
AA0089IDN	NUTRILITE Bone Health with Ipriflavone	60N capsules	2,319
100309IDJ	NUTRILITE Triple Guard Echinacea	60N tablets	1,551
A8086IDJ	NUTRILITE Glucosamine HCL with Boswellia	120N Capsules	2,819
101419IDJ	NUTRILITE Natural B	100N tablets	819
102992IDJ	NUTRILITE Concentrated Fruits and Vegetables	60N tablets	1,679
A8600ID	NUTRILITE Glucose Health	120N capsules	1,499
100352ID	NUTRILITE Milk Thistle with Dandelion	60N tablets	1,599
114115ID	NUTRILITE Coenzyme Q10	45N capsules	999
104144ID	NUTRILITE Vision Health with Lutein	60N tablets	1,999
A8004ID	NUTRILITE Saw Palmetto & Nettle Root	100N softgels	2,499
A8058ID	NUTRILITE Multi Carotene	90N softgels	1,299
106678ID	NUTRILITE Hair, Skin & Nails	60N tablets	559
A8085ID	NUTRILITE Black Cohosh and Soy	90N tablets	1,149

SKU No.:	Product Name	Pack Size	MRP (₹)
106399IDO	Artistry Polishing Scrub	125ml	1,219
111643ID	Artistry Essentials Creamy Massage	100ml	1,399
106401IDO	Artistry Moisture Intense Masque	100ml	1,219
107992IDO	Artistry Alpha Hydroxy Serum Plus	30ml	2,439
105531IDO	Artistry Replenishing Eye Creme	15ml	799
104020IDO	Artistry Pure White Essence	30ml	2,169
100240IDO	Artistry Skin Refinishing Lotion	30ml	2,439
106136IDO	Artistry Foundation Cameo	30ml	2,059
106147IDO	Artistry Foundation Soleil	30ml	2,059
106150IDO	Artistry Foundation Golden	30ml	2,059
A4871IDM	Artistry Loose Powder (Fair)	25g	1,899
A4872IDM	Artistry Loose Powder (Medium)	25g	1,899
107998ID	Artistry Intensive Skincare Renewing Peel	20ml	3,950

SKU No.:	Product Name	Pack Size	MRP (₹)
252920ID	Attitude Trio Eye Shadow	4.6g	499
252913ID	Attitude Duo Blusher	4.8g	499
244746ID	Attitude Cleanser (For Oily Skin)	150ml	375
244743ID	Attitude Cleanser (For Dry Skin)	150ml	375
244747ID	Attitude Toner (For Oily Skin)	150ml	375
244744ID	Attitude Toner (For Dry Skin)	150ml	375
244748ID	Attitude Moisturiser (For Oily Skin)	45ml	595
244745ID	Attitude Moisturiser (For Dry Skin)	45ml	595
244752ID	Attitude Hand & Body Cream	100g	315
244751ID	Attitude Foot Cream	75g	315
244750ID	Attitude Face Masque	100g	315
244749ID	Attitude Face Wash	100ml	265
244742ID	Attitude Sunscreen Lotion	150ml	395

Beauty | Attitude

SKU No.:	Product Name	Pack Size	MRP (₹)
241195ID	Attitude Whitening Cream	50g	499
252917ID	Attitude Lip Liner (Crazy Plum)	0.35g	349
252918ID	Attitude Lip Liner (Velvet Rose)	0.35g	349
252919ID	Attitude Lip Liner (Creme Latte)	0.35g	349

Home Care

SKU No.:	Product Name	Pack Size	MRP (₹)
112532IDJ	SA8 Gelzyme with Natural Softener	1L	780
116514IDJ	SA8 Gelzyme with Natural Softener	500ml	459
116513IDJ	SA8 Delicate	500ml	425
E8945IDJ	SA8 Prewash Liquid	500ml	410
E7506IDJ	Pursue Disinfectant Cleaner	500ml	276
E0001ID	L.O.C. Multi Purpose	1L	459
116511ID	L.O.C. Multi Purpose	500ml	279
116515ID	L.O.C. Multi Purpose Sachet	8ml	7
110488ID	Dish Drops	1L	599
116512ID	Dish Drops	500ml	355
116516ID	Dish Drops Sachet	8ml	7
E8393IDJ	Zoom	500ml	259
109859ID	L.O.C. Glass Cleaner	500ml	279
E8095IDJ	Leather & Vinyl Cleaner	500ml	319

Personal Care

SKU No.:	Product Name	Pack Size	MRP (₹)
E5030IDJ	Satinique Advanced 2-in-1 Shampoo & Conditioner	250ml	407
215434ID	Satinique Advanced 2-in-1 Shampoo & Conditioner	4ml	6
E5060IDJ	Satinique Advanced Dandruff Control Conditioning Shampoo	250ml	407
215435ID	Satinique Advanced Dandruff Control Conditioning Shampoo	4ml	6
E5050IDJ	Satinique Advanced Moisturising Detangler and Conditioner	250ml	407
215436ID	Satinique Advanced Moisturising Detangler and Conditioner	4ml	6
E5070IDJ	Satinique Hair Rejuvenating Masque	150ml	458
200760IDJ	Glister Toothpaste	100g	140
100950IDJ	Glister Mouth Freshener Spray (mint)	8ml	215
250320ID	Attitude Deodorant	150ml	236
246220IDJ	Persona Advanced Family Toothbrush	Pack of 4	152
241041IDJ	Persona Junior Toothbrush	Pack of 4	108
246173IDJ	Persona Bar Soap	Pack of 3	132

Great Value Products

SKU No.:	Product Name	Pack Size	MRP (₹)
254285ID	DYNAMITE Shaving Cream	Pack of 2 70 g each	90
254286ID	DYNAMITE Disposable Razors	Pack of 10 Razors	168
254284ID	DYNAMITE Hair Cream	150g	85

SKU No.:	Product Name	Pack Size	MRP (₹)
252916ID	Attitude Eyeliner Pencil (Golden Shimmer)	1.2g	349
252915ID	Attitude Eyeliner Pencil (Pearl Glam)	1.2g	349
252914ID	Attitude Eyeliner Pencil (Smokey Green)	1.2g	349

SKU No.:	Product Name	Pack Size	MRP (₹)
E8967IDJ	Silicon Glaze Auto Polish	500ml	504
E4111IDJ	Car Wash Concentrated Liquid	500ml	265
239814IDJ	APSA-80 Adjuvant Spray	5L	4800
E3417IDJ	APSA-80 Adjuvant Spray	1L	1125
100949IDJ	APSA-80 Adjuvant Spray	500ml	689
110487ID	Amway Dispensers (Squeeze Bottle)	1N	19
PCI1404A	Amway Dispensers (Turret Top)	1N	10
NID1065A	Amway Dispensers (Pistol Grip Sprayer)	1N	30
EAD1605ID	Amway Dispensers (Home Care Dispenser) 1L	1N	46
WHU9061IDA	Amway Dispensers (Home Care Dispenser) 500ml	1N	46
204239ID	Amway Dispensers (Pour & Measure Cap)	1N	45

SKU No.:	Product Name	Pack Size	MRP (₹)
215358IDJ	Persona Talc	350g	196
216916IDJ	Persona Talc	200g	132
254287ID	DYNAMITE Face Wash	100ml	265
254288ID	DYNAMITE Whitening Cream	50g	319
254282ID	DYNAMITE Shaving Foam	200g	299
254283ID	DYNAMITE After Shave Splash	100ml	360
250319ID	DYNAMITE Deodorant	150ml	236
100660IDJ	G&H Body Shampoo	60ml	129
E6826IDJ	G&H Body Shampoo	250ml	407
250674ID	Body Sponge (Ivory)	1N	42
250673ID	Body Sponge (Peach)	1N	42
100661IDJ	G&H Lotion	60ml	129
E2183IDJ	G&H Lotion	250ml	407
E2184IDJ	Nature Shower Creme Hand Soap	250ml	407
AD0868ID	Amway Dispensers (Personal Care Pump Dispenser)	1N	21

SKU No.:	Product Name	Pack Size	MRP (₹)
230415IDJ	Persona Amla Hair Oil	200ml	72
246174IDA	Persona 100% Pure Coconut Oil	500ml	120
230295IDJ	Persona Classic Family Toothbrush	Pack of 4	92

WE ARE A GLOBAL LEADER IN PRESTIGE BEAUTY

- Over 40 years of experience.
- Over \$1 Billion in annual sales.
- In the highly competitive prestige category, only the Artistry Brand and three other distinguished brands enjoy a leadership position as the world's best selling cosmetic brands.
- Based on a third party research study.
- Others are Clinique, Lancome and Estee Lauder.
- The Artistry brand is the only direct-sell brand classified in the Prestige Category.



GLOBAL TOP-5 CLAIM

- Artistry is among the world's top five, largest selling, premium skincare brands*.
- Others in this group include Clinique, Lancome, Estee Lauder and Shiseido.

* Source: Euromonitor International Limited; Beauty and Personal Care 2011, premium cosmetics and premium skincare category and subcategory; global 2010 value RSP.

ARTISTRY®

* The MRP of the featured products is as prevalent on the date of publication & is inclusive of all taxes. For current MRP of featured products please contact your nearest Amway Office/Tel. 080-3941 6600 or log on to www.amway.in.



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For any information / complaint please contact:

Amway Customer Care at 080-3941 6600 or care@amway.com

M.R.P. (Inclusive of all taxes): ₹ 75/- (for a pack of 3)

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