

XLRI , JAMSHEDPUR

Post Graduate Certificate in Business Management

Dear Sir / Madam,

We are pleased to announce the launch of the **28th batch** of the **“ Post Graduate Certificate in Business Management “** from XLRI Jamshedpur .

XLRI – PGCBM28 :

Programme Description	The need for management education in today’s world for effective performance is a foregone conclusion. While experience might have been the backbone of effective performance in the corporate world of yesterday, knowledge and continuous learning is the mainstay amongst the best organizations of today. In order to satisfy this thirst for knowledge and to become a learning organization, XLRI has evolved a 12 months consolidated program in Business Management.
Programme Objectives	<ul style="list-style-type: none"> ➤ To give participants an understanding of problems and issues in the field of Business and Management. ➤ To give the participants a holistic perspective of Business Management so that they can shoulder greater responsibilities in their careers ahead with better awareness. ➤ The latest and the best practices and problem solving acumen from the Indian as well as International context. ➤ To provide skills, knowledge and tactical approach to assess the business situations and handle tasks more effectively.

The concept of Virtual Interactive Learning has brought in a revolution in imparting education and sharing of knowledge. These programs, offered through the **Hughes** satellite based Interactive Live Learning technology, bring the working executives the opportunity of formal learning from XLRI , at a convenient time schedule , at their own city , without disrupting their profession.

Graduates , currently working , can apply . The selection is done based on a personal interview with XLRI faculty , education profile and service profile. Preference will be given to those with experience of more than 5 years. Personal Interview will be held in Mumbai .

The total course fee will be Rs 257445 (changes in service tax rates will be to student account) . The classes for the XLRI – PGCBM 28 will be held on Saturdays and Sundays 6.45 – 9.45 pm.

Application closure online	27th May, 2015
Screening and short listing of applications	29th May, 2015
Interview at Mumbai Dates	3rd June – 6th June, 2015
Result Declaration	9th June, 2015
Date of 1st Installment	27th June, 2015
Induction Date (by HUGHES & Institute)	Last week of June
Date for 1st Session (on IOL)	3rd Week of July
Program End Date	July 2016

The last date to apply online is 27.05.2015 .

This program will have one visit to the XLRI Jamshedpur campus (5 days) towards the end of the course .

Live Online Classes can be attended in **Pune** at **KARVE ROAD** or **HADAPSAR** or **WAKAD** centres.

HUGHES EDUCATION
501 , CITI CENTRE , 5th floor ,
Opp Ayurved Rasashala,
Near Garware College ,
KARVE ROAD , PUNE 411004.

HUGHES EDUCATION
F 608 / 609 / 610 , MEGACENTRE , 5 th Floor ,
HADAPSAR , PUNE 411028

HUGHES EDUCATION
B 304 , Silver Space , Vishal nagar ,

Next to Saraswat bank , Next to More Super Market ,
WAKAD , Pune – 411027.

For more details and counseling , please contact : SHANMUGAM - 93710 32837
You may also visit www.firstreacheducation.in for more details .

You can apply for this program online at

<http://sat.xlri.ac.in/satadmission/index.php?cmd=D>

The last date to apply online is 27.05.2015 .

The application process is given below .

1.Open the above link in a new window , select the program and fill up the application form. Pl select **Pune – Karve road or Pune – Hadapsar or Pune – Wakad** as your preferred class room centre. Pl tick the source of information as Hughes and mention the above centre name as the contacted person . Pl select Mumbai as the preferred Interview city .

2.After filling up the form and registration of the form online , you will receive the XSAT Id and password on the screen as well as by mail .

3.Using this , you need to log in again and carry out the following :

- a. Upload your passport size photograph online
- b. Make the application fee payment of Rs 2000 online.
- c. Upload SOP online.

4.After the above , you need to **Download the application form** and mail the same to us at shanmugam8256@yahoo.co.in for the purpose of followup and updation of Hughes records.

5.**Please do not share your application details to telecallers who may call you from out station locations like Delhi, Chandigarh or Bhuvaneshwar etc, they have no role in offering the centre support facilities in Pune . All support and service facilities in Pune during the entire course duration will be offered to you by us and it is convenient for you to route your application through us and avail the complete services instead routing the applications through the remotely located telecallers.**

6.You need not submit any documents regarding your academics or service online while applying . The originals of the same will be verified by XLRI at the time of personal interview that will be held in Mumbai. You need to carry one hard copy of the application form and all education as well as service certificates when you go for the interview.

You can avail **Education Loans** for the above Program , depending on eligibility , from the following institutions :

HDFC - CREDILA	Sanjay Pandit 9922514514	www.credila.com
DHFL - AVANSE	Call Centre 1800-222-301	www.avanse.com

With warm regards,
SHANMUGAM . M 9371032837
HUGHES EDUCATION,
PUNE - Karve Road , Hadapsar , Wakad Centres.